

Open Access Week 2020

HEIDELBERG, EMBL SZILÁRD LIBRARY, 20 OCTOBER 2020

Projekt DEAL: 18 months in review

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Wiley

WILEY

Wiley was the first publisher to partner with Projekt DEAL for a countrywide deal in Germany.

- **3-year agreement:** giving access to read all content, and publish open access, in Wiley's journals.
- Covers **900+ academic institutions in Germany**, including the most important science and research organisations in Germany.
- To help accelerate **100% open access to German research** with tangible benefits for global research.
- **10,000+ articles open access per year** by German corresponding authors.

A close-up photograph of a hand watering young green plants in a field. The hand is in the upper right, with a single drop of water falling from the index finger. The plants are small and green, growing out of dark, rich soil. The background is slightly blurred, showing more plants and a bright light source.

Section 1: Achieved Milestones of the Wiley/Projekt DEAL Agreement

DEAL Retrospective – What Have We Achieved So Far?

Sign up and on boarding

High participation rate:

- 533* institutions participate, incl. all TU9 and U15 institutions
- 964* institutions are eligible

High research output:

- 98% of research articles from Germany in Wiley journals originate from participating institutions of the DEAL agreement.

Greater visibility and usage:

- 41% more usage of research content in Germany in the first year of the agreement
- About 100 additional institutions have access to journal content from Wiley

*Fraunhofer Institutes counted individually

Systems and Workflows

Reporting:

- Improved data, common metadata in articles
- Quarterly article reporting

Author Services:

- Wiley Open Access Account enhancements to enable hybrid publishing activation.
- Funder statements added by Wiley to all published DEAL articles
- Live Chat in Author Services

Customer Services:

- Satisfaction with publication process rose from 81% to 90%
- Satisfaction with publishing OA rose from 56% to 72%
(July–Dec 2018 to July–Dec 2019)

Feedback from Institutional OA Admins: Wiley Open Access Dashboard

“The dashboard has made Wiley by far the easiest publisher to deal with regarding open access... It’s made a real difference to what can generally be a very cumbersome process.”

“Wiley dashboard is easy to use.”

“Everything works well, guides, interface, reports are perfect, easy to understand and follow the process.”

The screenshot displays the Wiley Open Access Dashboard interface. At the top left is the Wiley logo. The user is identified as 'Welcome, Natasha W' from the 'University of Reading'. The main content area is divided into several sections:

- Pending Requests (5):** A table with columns for Request Date, Author Name, Journal, Amount, and Journal Revenue Model. Each row includes 'Approve' and 'Deny' buttons.
- Account Summary as of: 23 May 2019 04:19:59:** A summary box showing Available Balance (£18,835), Pending Approvals (£7,500), Under Review (£0), and In Process (£0). There is an 'Add Funds' button.
- Request Statuses:** A list of statuses including Approved, Denied, Cancelled, Under Review, Accepted, and Rejected.
- Approved Requests (33):** A table with columns for Request Date, Request Status, Author Name, Journal, Amount, Journal Revenue Model, and Publication Status. It includes a 'Download Report' button.

“I just wanted to say how happy I am with the running of the Wiley Open Access account. Compared with other publishers the system is really good and makes our day-to-day job much easier.”

“Good administrative response times (better than Elsevier).”

“The dashboard is easy to use and clear with good reporting features.”

“The dashboard is easy to use, has all the information I need, easy to run reports.”

“It is clear and easy to navigate.”

“Communications and training have been good and the dashboard is very easy to use.”

The Most Recent Milestones: Funder statements added by Wiley to published DEAL articles

The screenshot displays a Wiley article page with a navigation bar at the top containing 'SECTIONS', 'PDF', 'TOOLS', 'SHARE', 'Figures', 'References', 'Related', and 'Information'. The main text area includes sections for 'Statistics', 'Acknowledgments', and 'Conflict of interest'. A yellow highlight is placed over the text 'Open access funding enabled and organized by Projekt DEAL.' in the Acknowledgments section. On the right side, a sidebar provides 'Metrics' (Citations: 1, Am score: 2), 'Details' (copyright and open access information), 'Keywords' (immune tolerance, Nrf2, regulatory T cells, redox metabolism), and 'Funding Information' (listing Doktor Robert Pflieger-Stiftung Bamberg, Deutsche Forschungsgemeinschaft Grant Number: OH 252/2-1, and START IZKF Aachen Grant Number: START 15/16). At the bottom left, there are expandable sections for 'Supporting Information' and 'References', and an 'Abbreviations' section.

and normalize raw luminescence data (results are depicted as ratio: luminescence/cyquant).

Statistics

Results are expressed as the mean \pm SEM. Differences between groups were evaluated using two-tailed unpaired or paired (if indicated), Student's *t*-test if data were normally distributed. Otherwise, a nonparametric Mann-Whitney test was performed.

Acknowledgments

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P. K. and A.R. performed the majority of experiments. A.F. performed experiments with *ARE-luc* mice and helped with data interpretation. C.W., A.S., and N.W. contributed to the writing of the paper. T.B. provided C57BL/6 Foxp3-IRES Cre mice, provided advice, and helped draft the manuscript. K.T. helped to develop the study and to write the paper. K.O. designed the study, performed experiments, analyzed data, and wrote the paper with input from all authors.

Open access funding enabled and organized by Projekt DEAL.

Conflict of interest

The authors declare that there are no commercial or financial conflicts.

Supporting Information

References

Abbreviations

Metrics

Citations: 1

Am score 2

Details

© 2019 The Authors. *European Journal of Immunology* published by WILEY-VCH Verlag GmbH & Co. KGaA, Weinheim.

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Check for updates

Keywords

immune tolerance Nrf2
regulatory T cells
redox metabolism

Funding Information

- Doktor Robert Pflieger-Stiftung Bamberg
- Deutsche Forschungsgemeinschaft. Grant Number: OH 252/2-1
- START IZKF Aachen. Grant Number: START 15/16

The Most Recent Milestones: Partnership with DeepGreen

DeepGreen contract has recently been signed as part of the DEAL agreement, to automatically deliver OA publications to DEAL participating member's institutional or subject-specific open access repositories.

Benefits

- Reducing the workload for authors, researches and employees and therefore reducing administrative costs
- More publications including metadata in their repositories
- Supporting the Green Open Access movement in Germany

How it works

DeepGreen provides a simple delivery of publications into repositories. Publishers deliver publications and their metadata to DeepGreen from where they can be received.



The Most Recent Milestones: Launch of *Natural Sciences*



Key facts:

- New interdisciplinary OA flagship journal
- Launched on 13 October (read the press release [here](#))
- First issue to be published in January 2021
- Visit the journal website: www.naturalsciencesjournal.com

Aims and scope:

- Embraces open research principles: open and transparent peer review, data sharing
- Publishes top-tier research from the global community spanning biology, chemistry and physics and their interfaces, as well as related fields (engineering, biomedical research, etc.)
- Fosters diversity, equity & inclusion in the research community



Editorial Board:

Chief Editor Biology

- **Marianne Bronner**
- Division of Biology and Biological Engineering
- CalTech, Pasadena; Beckman Institute Director

Chief Editor Chemistry

- **Vivian W.-W. Yam**
- Department of Chemistry, The University of Hong Kong
- Chinese Academy of Sciences

Chief Editor Physics

- **Gerard Meijer**
- Department of Molecular Physics, Fritz-Haber-Institut der MPG, Berlin
- FHI Director

Executive Editor

- **Bretislav Friedrich**
- Department of Molecular Physics, Fritz-Haber-Institut der MPG, Berlin

A close-up photograph of a hand watering small green seedlings in dark soil. The hand is positioned in the upper right corner, with a single drop of water falling from the index finger. The seedlings are in the foreground, and the background is blurred. The text 'Section 2: Projekt DEAL' is at the top, 'Researcher Engagement and Outreach 2019' is in the middle, and a horizontal orange line is below the year.

Section 2: Projekt DEAL

Researcher Engagement and Outreach 2019

Engaging with Researchers in 2019

Events:

Combined marketing/editorial activity delivering

- 31 DEAL-related events conducted, with 1000+ attendees
 - “Campus Days” with librarian and researcher workshops
 - advocacy at industry events
 - editorial workshops
- Approx. 700 attendees for webinar series, addressing needs of researchers in Germany

DEAL Advocates:

Group of internal editorial colleagues to present the benefits of the transition to open access and the Wiley/Projekt DEAL agreement

Campaigns:

- More than 35k potential authors contacted via article growth email programs
- More than 4M reach on Twitter via organic social media programs
 - Additional engagements via DEAL organic social media campaigns
- More than 500k contacts reached via paid social media programs



Hamburg campus day, 23 January 2020

Social Media: Author Feedback


The following examples illustrate the positive feedback we've received from authors who've benefitted from the Wiley - Projekt DEAL agreement.

 **Barbara Schmidt**
@NeuroBarbara


I am excited as I just learned that I can publish open access in @WileyGlobal journals as @Unijena has a contract that covers 100% open access cost! Thanks for this!

 **Kyle Lauersen**
@Kylelauersen

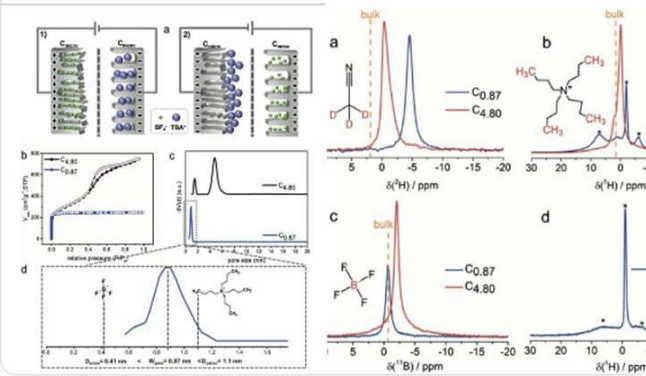
Congrats Lorenzo on your first first auth paper! #ProjektDEAL enabled #openaccess in @PlantDirectJ: Characterization of the GPR1/FUN34/YaaH protein family in the green microalga #Chlamydomonas suggests their role as intracellular membrane acetate channels
[onlinelibrary.wiley.com/doi/full/10.10...](https://onlinelibrary.wiley.com/doi/full/10.1002/pld2.10002)

 **Stefan Kaskel**
@kaskel

Great thanks to DEAL for the open access option without charge! Great DEAL Wiley!
[onlinelibrary.wiley.com/doi/full/10.10...](https://onlinelibrary.wiley.com/doi/full/10.1002/anie.202008000)

 **Stefan Kaskel** @kaskel · Aug 7

Pore size engineering in carbons is fun for understanding, and useful for the conceptual design of novel supercap device architectures! In situ NMR is really fascinating to me.
[doi.org/10.1002/anie.2...](https://doi.org/10.1002/anie.202008000)
Great thanks to all coauthors!



 **Carsten Streb**
@carsten_streb

Our review with @NymanMay in @angew_chem is now Open Access.
Thanks a lot to @deal_projekt between @Wiley_Chemistry and German funding agencies, making Open Access publishing at German universities possible!

 **Adam Clark**
@adam_t_clark

Totally blown away by Project DEAL (projekt-deal.de/about-deal/), which grants free Open Access to articles in Wiley journals for corresponding authors at German institutions. I'd expected it to be a pain to actually get the benefit, but DEAL and Wiley have made it super easy!

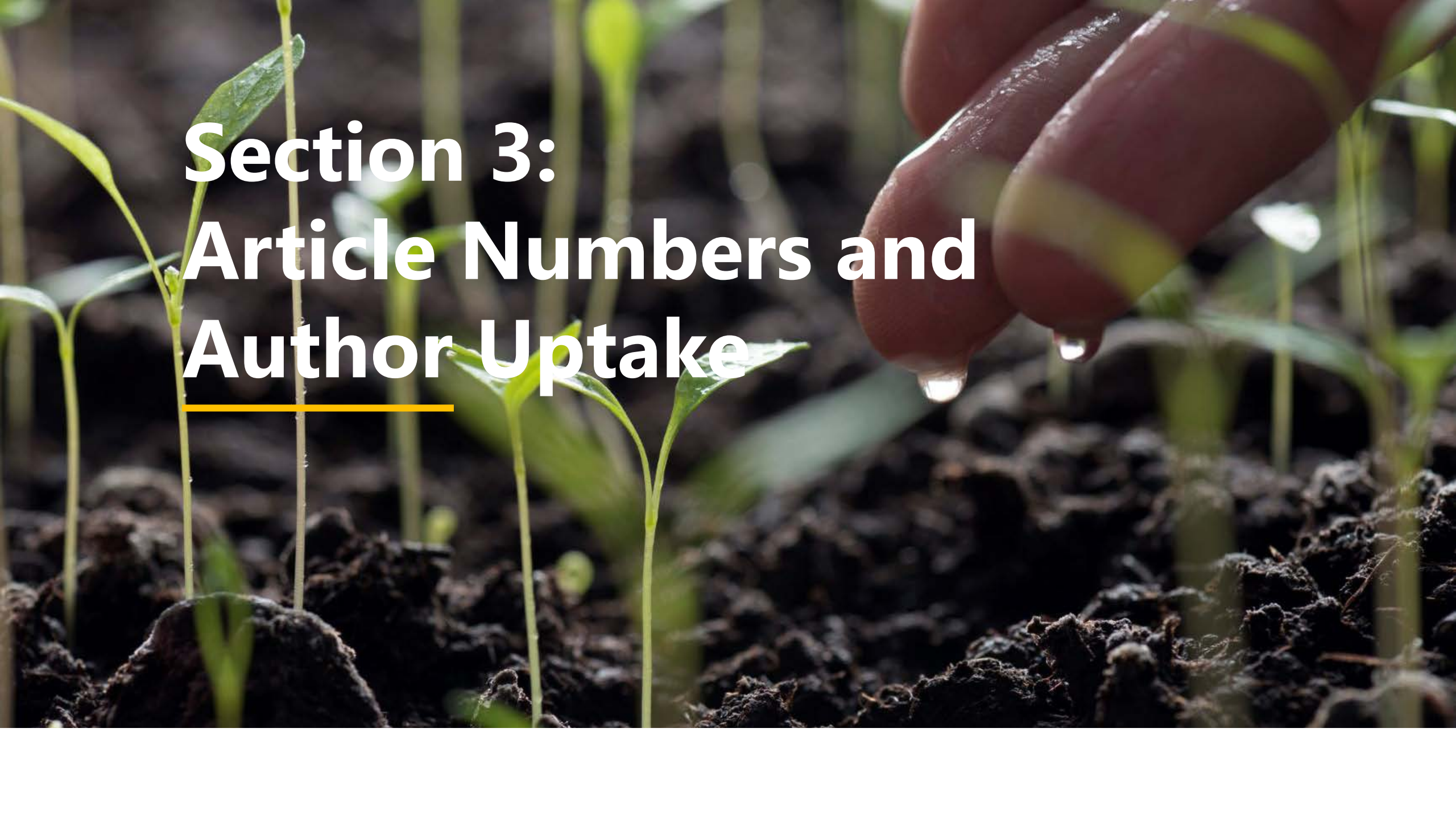
Impact of Projekt DEAL for Researchers in Germany (and beyond)

For Authors

- **Reduced complexity**
Authors can publish open access quickly and easily.
- **Fairness**
Authors at German institutions can publish open access regardless of their field of expertise or their individual funding situation.
- **Greater visibility**
Open access articles published under the agreement can gain greater visibility worldwide.
- **Conformity to funding guidelines**
The agreement guarantees conformity with Plan S and other funding requirements.
- **No compromise in quality**
Open access articles under Projekt DEAL are subject to the same strict peer review processes and quality features as usual.
- **Retaining copyright**
The authors retain the copyright to their articles under a Creative Commons license.

For Readers

- **Expanded access in Germany**
Readers at all participating institutions have full access to the entire Wiley journal portfolio.
- **More content without paywalls worldwide**
Research results from Germany are available free of charge to readers worldwide.
- **Fairness**
Significant research results are accessible worldwide, regardless of the financial situation of research institutions or libraries.
- **Promotion of collaboration and new results**
The published articles can serve as a basis for new research and can secure increased collaboration.

A close-up photograph of a hand watering small green seedlings in a tray. The hand is positioned on the right side, with a single drop of water falling from the index finger towards the center. The seedlings are thin and green, growing out of dark, rich soil. The background is softly blurred, showing more seedlings and soil. The overall lighting is natural and soft, highlighting the textures of the soil and the delicate leaves.

Section 3: Article Numbers and Author Uptake

Hybrid journals

Subscription-based journals offering authors the choice to publish their accepted article as open access.

Wiley publishes over 1,350 hybrid journals.

Fully open access journals

All published papers are open access and there are no subscribers.

Wiley publishes over 151 fully open access journals.
42 IET Journals joining Wiley for 2021
34 journals transitioned to Open Access

Assessing the Impact of the Wiley/Projekt DEAL Agreement on the German Research Landscape

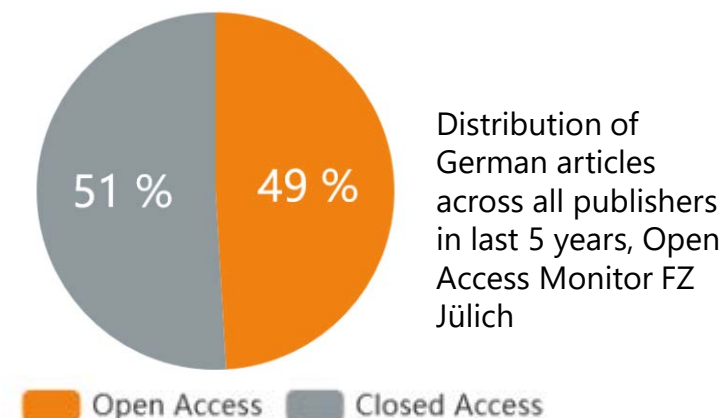
- More visibility and accessibility of high-quality research content from Germany

Open access article output in hybrid journals

	# closed access	% closed access	# open access	% open access	Total
2018 Baseline (Jul-Dec)	3655	93.84%	240	6.16%	3895
2019 True Up (Jul-Dec)	886	18.52%	3897	81.48%	4783*

Gold open access output

	# articles
2018 Baseline (Jul-Dec)	218
2019 Approved (Jul-Dec) and Accepted for Publication	389



Notes:

- 2018 Baseline (Jul-Dec): Research and Review Articles, published in an issue in July to December 2018, from DEAL member institutions, presented to MPDL as part of the baseline count for the DEAL negotiations.
- 2019 True Up (Jul-Dec): Articles agreed between Wiley and MPDL through the 2019 True Up
- *ANGE translated papers are counted 0.5 in the true up calculation. Final True-up count is 4733 hybrid articles Jul-Dec 2019 rather than 4783 articles.

Article numbers and Uptake: Copyright Licenses Hybrid Articles

	CTA	CC-BY	CC-BY-NC	CC-BY-NC-ND	CC-BY-ND
2018 Baseline (Jul-Dec)	3659	85	71	80	
2019 True Up (Jul-Dec)	902	2439	717	724	1

	CTA	CC-BY	CC-BY-NC	CC-BY-NC-ND	CC-BY-ND
2018 Baseline (Jul-Dec)	93.94%	2.18%	1.82%	2.05%	0.00%
2019 True Up (Jul-Dec)	18.86%	50.99%	14.99%	15.14%	0.02%

Article numbers and Uptake: Copyright Licenses Gold OA Articles

Values	CC-BY	CC-BY-NC	CC-BY-NC-ND	CC-BY-ND
2018 Baseline (Jul-Dec)	101	27	46	4
2019 Approved (Jul-Dec) and Accepted for Publication	305	39	45	

Values	CC-BY	CC-BY-NC	CC-BY-NC-ND	CC-BY-ND
2018 Baseline (Jul-Dec)	56.74%	15.17%	25.84%	2.25%
2019 Approved (Jul-Dec) and Accepted for Publication	78.35%	10.05%	11.60%	0.00%

Author Uptake

- Researchers in Germany are embracing open access publishing opportunities
 - High author uptake for OA publications in hybrid journals

2019 (Jul-Dec)	%
Opt-Out	16.32%
Opt-In	83.68%



Date	% opt-out
Jul 2019	21%
Aug 2019	20%
Sept 2019	17%
Oct 2019	14%
Nov 2019	13%
Dec 2019	10%
Jan 2020	11%
Feb 2020	14%
Mar 2020	12%
Apr 2020	11%
May 2020	10%
June 2020	12%
Jul 2020	10%
Aug 2020	11%
Sept 2020	9%

Notes:

For articles shown a DEAL eligibility message in Author Services in July to December 2019

- Our agreement encourages authors to publish OA who have not published OA before
 - Based on evaluation of ORCID IDs of the 2019 true-up articles, **up to 75%* of authors** have never published an OA article before.

* Notes:

Adding an ORCID ID is not mandatory, so we are not able to validate this percentage for all authors who have published under the DEAL agreement in 2019.

Projekt DEAL Article Output in 2019 and 2020 YTD

2019 (Jul-Dec)

Hybrid journals:

- 4733 eligible hybrid articles confirmed in 2019 true-up
- 81% hybrid journal articles are open access with a creative commons license.

Gold OA journals:

- 389 gold articles approved and accepted for publication in 2019
- 78% increase in gold OA output from 2018 to 2019

2020 YTD (end of Sept)

Hybrid journals:

- 7122* eligible hybrid articles
- 9% hybrid articles where the author opted out of open access

Gold OA journals:

- 574 gold open access articles

*Not yet fully audited.

An aerial photograph of a two-lane asphalt road curving through a dense, green forest. A dark-colored car is driving on the road, moving away from the viewer. The road has a white edge line on the left and a double yellow line in the center. The text "Thank you" is overlaid in white on the left side of the image.

Thank you

WILEY